



## Junior Social Media Manager

The Buffalo Nations Grasslands Alliance (BNGA) is seeking to contract a Junior Social Media Manager to create and moderate BNGA's social media channels. BNGA is a Native developed and led 501(c)(3) nonprofit collaborating with a broad coalition of partners to support conservation and sustainable livelihoods in Native nations in the Northern Great Plains (NGP). BNGA envisions Native nations uniting so the diversity of life in the NGP flourishes for current and future generations. BNGA's mission is to ensure the 15 Native nations in the NGP have the technical and financial resources to plan and act on their vision for their traditional lands and waters, which includes ensuring that:

**Hourly rate:** \$25 - \$35 per hour, depending on experience

### Duties:

- Moderating and community managing social media channels.
- Creating copy for social media posts and responses.
- Help to develop creative for cutting edge, world class social media campaigns.
- Periodic qualitative reporting on brands' social media channels.
- Support the messaging and outreach goals of a team of passionate Indigenous leaders.
- Develop and maintain positive working relationships with team members.

### Requirements:

- Minimum of two years of experience of professional social media management
- Degree level qualification in Arts & Humanities, Communications, Marketing, Business, or any related field not required but preferred.

### Competencies:

- A passion for all things social media related.
- Excellent written and verbal communication skills.
- Excellent time management skills.
- Experience with all major social media platforms.
- Problem solving skills and the ability to work independently and with minimal guidance.
- A creative flair both written and visual.
- A drive to learn and grow.
- Experience working with Native nations and Indigenous communities a plus

This role has the potential to evolve in higher levels of responsibility and experience. The right candidate may be afforded the support and time to develop his or her skills in their desired field.

If this role interests you, please email [info@BNGAlliance.org](mailto:info@BNGAlliance.org) with **SOCIAL JOB APPLICATION** in the title. Please include your resume and link us to your own channels so we can see your passion for social in action.

Review of applications will begin on April 11, 2022  
Applicants may be required to complete a background check.